



## **Agenda**

### **Marketing and Events Advisory Committee (MEAC) Meeting**

Wednesday April 12, 2017  
8:30am-10:00am  
Eagle Town Hall, Council Chambers

**In attendance:**

**Absent:**

**Agenda**

- |    |               |            |
|----|---------------|------------|
| I  | Budget Update | 10 Minutes |
| II | Event Update  | 20 Minutes |

Upcoming Events: Easter Egg Hunt presented by Batsons Corner, Coaches Summit, Young Child Parade, Fiesta Fun Run

RiverJam: New structure, Focus on education and river awareness. Budget impact should be less than \$1500.

Flight Days Update

Sponsorship

Entertainment

Fourth of July

- |     |   |            |
|-----|---|------------|
| III | Marketing/PR Update   | 10 Minutes |
|     | RFP for PR and Communications support for Events, Outdoor Rec and Tourism |            |
|     | Trail Jam Promotion is running  |            |
| IV  | Budget Update   | 10 Minutes |
| V   | New Business  | 10 Minutes |