



Agenda

Marketing and Events Advisory Committee (MEAC) Meeting

Thursday May 4, 2017
8:30am-9:30am
Eagle Town Hall, Council Chambers

In attendance:

Absent:

Agenda

- | | | |
|----|---------------|------------|
| I | Budget Update | 10 Minutes |
| II | Event Update | 20 Minutes |

Upcoming Events: Community Cleanup May 6, Mtn Tots Jamboree May 7, EVLT Legacy Fest Cowpatty Bingo May 13, VRD Boneyard Boogie May 20, VRD Bike Race May 31, Blockparty/EagleOutside/Riverjam June 2-4.

Playground will be ready in the fall, not for flight days.

- | | | |
|-----|---------------------|------------|
| III | Marketing/PR Update | 20 Minutes |
|-----|---------------------|------------|

Billboards are up!!!

April Y.O.Y. website stats presentation

PR Firm selection and priorities

- | | | |
|----|--------------|------------|
| IV | New Business | 10 Minutes |
|----|--------------|------------|

Winter Event brainstorm

Shopping event ideas